

MEDIA RELEASE

6th March 2026

New Brisbane "Active-Sightseeing" Experience Launches, Blending Local History with Eco-Conscious Exploration

BRISBANE, QLD – As Brisbane prepares for unprecedented international attention in the coming years, local tour operator Urban Tours Brisbane is setting a new standard for city discovery with the official launch of the **Brisbane Bicycle Tour**.

Departing from Kangaroo Point, this curated 2-hour experience moves away from traditional "mass-style" tourism. Instead, it offers an immersive, eco-friendly way to navigate the River City's extensive network of dedicated cycleways. The tour is designed for visitors and locals alike who prefer an active, authentic engagement with the city's architecture, geography, and hidden cultural narratives.

The Tour Experience

The Brisbane Bicycle Tour is more than a ride; it is a carefully paced exploration of Brisbane's past and present. Highlights include:

- **The River Loop:** Traversing the city's most picturesque riverside paths, offering panoramic views of the skyline.
- **Engineering Marvels:** Up-close perspectives of the iconic Story Bridge and the transformative Howard Smith Wharves precinct.
- **Hidden Gems:** Stops at lesser-known cultural markers and historical sites that are often missed by foot or car.

"We believe the best way to understand Brisbane is to feel the rhythm of the city—the breeze off the river, the scale of our bridges, and the quiet pockets of our parklands," says Guy Watson, founder of Urban Tours Brisbane. "By keeping our group sizes intimate, we ensure that every guest has the opportunity to ask questions, learn the 'insider' stories, and enjoy a safe, social experience that feels like a ride with a local friend."

Commitment to Sustainable Tourism

In an era where travelers are increasingly prioritising sustainable transport, Urban Tours Brisbane aims to reduce the carbon footprint of sightseeing. By leveraging Brisbane's existing cycling infrastructure, the tour promotes a low-impact, health-conscious alternative, aligning with the city's broader goals for greener urban mobility.

Availability and Booking

The Brisbane Bicycle Tour is now available for individual, group, and corporate bookings. Packages include professional-grade bicycle hire, safety equipment, and a knowledgeable local guide.

To view the full itinerary, tour schedule, or to book a spot, visit www.urbantours.com.au/brisbane-bicycle-tour

For any images please access the [drive](#).

About Urban Tours Brisbane:

Urban Tours Brisbane is a premier provider of authentic, high-quality city experiences. Dedicated to showcasing the heart of the River City, they specialise in small group tours that connect travellers with the unique history, culture, and vibrant lifestyle of Brisbane.

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